

## **Exam Name - Certified Risk And Crisis Manager (CRCM)<sup>™</sup>**

### **Sample Exam**

**1.** Which term describes the proactive measures taken to prevent crises before they occur?

- A. Crisis response
- B. Crisis recovery
- C. Crisis prevention
- D. Crisis evaluation

Answer **C**

**2.** What is the primary focus of crisis management?

- A. Planning for routine business operations
- B. Dealing with unexpected, disruptive events and restoring normalcy
- C. Enhancing marketing strategies
- D. Forecasting financial growth

Answer **B**

**3.** Which type of risk typically involves the potential loss of reputation?

- A. Financial risk
- B. Reputational risk
- C. Operational risk
- D. Compliance risk

Answer **B**

**4.** What is the main purpose of a risk matrix?

- A. To generate random numbers
- B. To assess and prioritize risks based on their probability and impact
- C. To determine marketing strategies
- D. To forecast future revenue only

Answer **B**

**5.** What is the role of Key Risk Indicators (KRIs)?

- A. To monitor and report on risk trends and potential issues over time
- B. Random metrics with no significance
- C. To solely measure employee performance
- D. To predict stock market trends

Answer **A**

**6.** What is the first step in the risk management process?

- A. Risk monitoring
- B. Risk treatment
- C. Risk identification
- D. Risk evaluation

Answer **C**